

A FILM BY **SHAWN WILDERMUTH**

Hello World: The Film

```
space HelloWorld
```

```
public class Animal
```

```
public string Name;
```

```
public int Age
```

```
}
```

Hello World: The Film

A Documentary Film

Expected Running Time: 90 minutes

Directed By: Shawn Wildermuth

Produced By: Shawn Wildermuth

Production Company: TBD

Edited by: TBD

Composer: TBD



LOGLINE

[42 WORDS]

Software runs many segments of our lives, but many don't understand code or the people who craft it. This film will explore what code is, who builds the code we rely on, and why they dedicate their lives to this particular obsession.

SYNOPSIS

[105 WORDS]

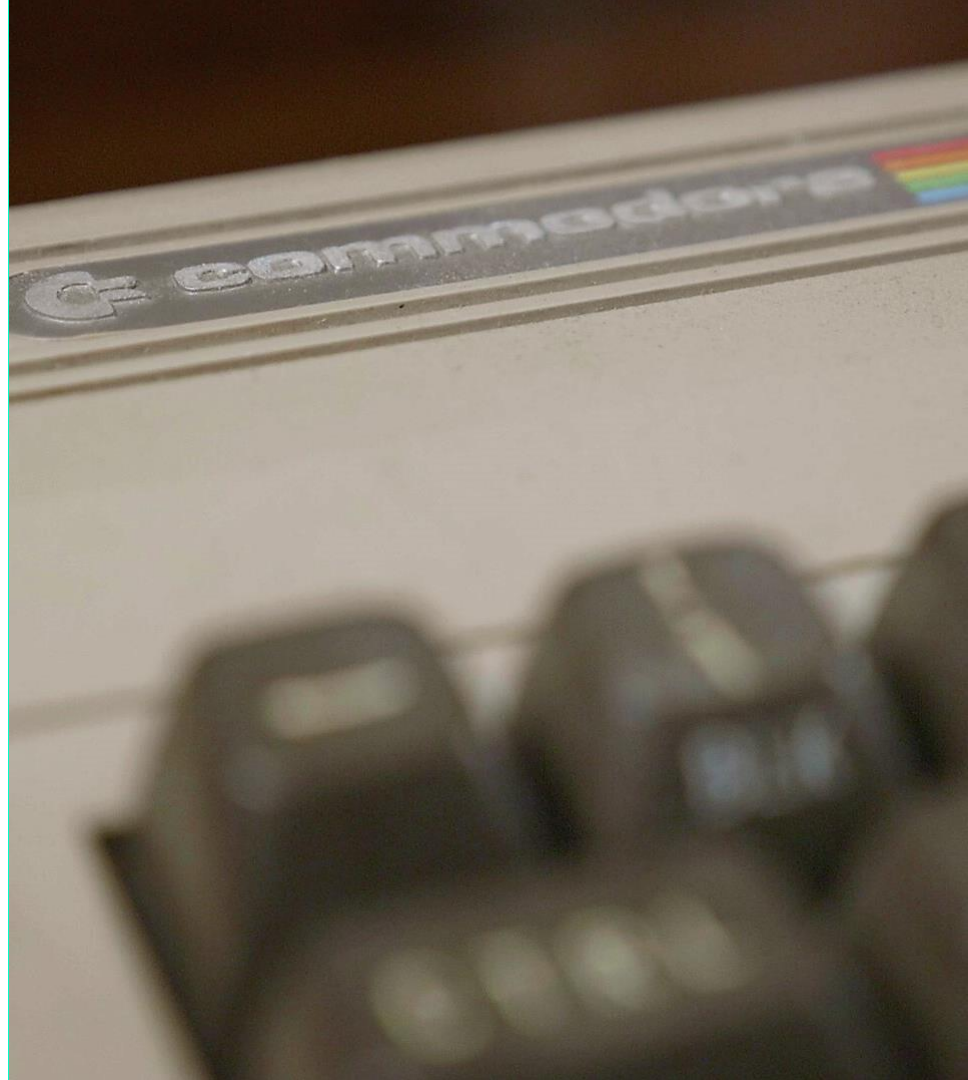
This documentary film will talk to and about software developers. This segment of our workforce is unlike most other workers in today's economy. Software developers come from a wide-range of backgrounds and amounts of education and have a passion for that work that most people outside the industry understand. In addition, software development relies heavily on a foreign workforce (both offshore and onshore) mostly to make up for a lack of diversity in software development. The film will dive into this lack of diversity trying to understand why more women and minorities don't pursue careers in this industry that has historically low levels of unemployment.

OUR STORY

Code is everywhere. Every phone call you make, every website you visit, and even every car you drive has software powering it. For many people, code looks like the falling letters in *The Matrix* or what they see on *CSI: Miami*. But it's not that exotic. *HELLO WORLD* is a film that means to answer three questions: what is code; who are coders; and why coding can be the level playing field no matter who you are. The film starts by exploring where code is and what it actually takes to make machines do what we want them to do. By demystifying the job of programming, *HELLO WORLD* hopes to entice and educate.

Behind all of this software are coders, computer programmers, and engineers. These people are a passionate, perhaps even bookish, lot. Being a software developer has undergone several major changes and by letting developers tell their stories, *HELLO WORLD* will explore why coders are so passionate about what they do.

In addition, the film will explore the uneasy state of software development culture today. It will do this by try to explain why software development is dominated by white men today; explain the disparities of roles of women and people of color in the industry; as well as how software opportunity outside the western world is more inclusive. The hope is to provide some possible solutions to improving this disparity.



DIRECTOR, Shawn Wildermuth

HELLO WORLD is Shawn's debut feature-length documentary. It's the perfect vehicle for him to tell the story of the world he's spent over thirty years in. He's been tinkering with computers and software since he got a Vic-20 back in the early '80s. He's authored eight books and innumerable articles on software development. You can reach him at his blog at wildermuth.com. He released his first short documentary about his neighborhood which you can see on YouTube.



FREQUENTLY ASKED QUESTIONS

1. Why Are you making a movie?

I am passionate about two things: storytelling and writing code. This film is a marrying of both of my great loves.

2. Why would a movie about software be interesting?

Software is everywhere, whether we notice it or not. In fact, it's usually in places where we don't notice it. This film I want to explain why so many coders are so passionate about it.

3. I write software, why would I care about your movie?

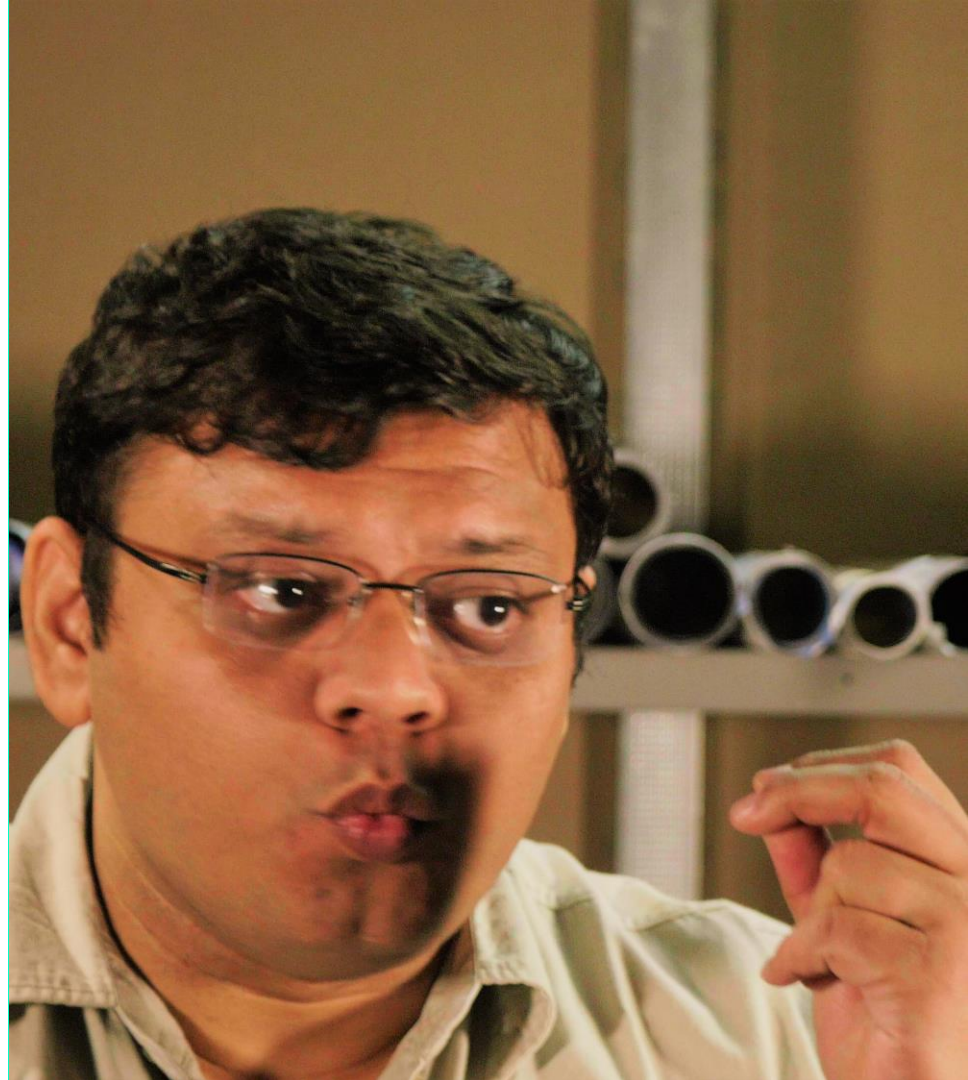
You will see an affirmation for what you do for a living. I think that should be exciting to see.

4. I don't write software, but my spouse/child/parent does, will I like your movie?

If you've ever said, "Well, they're in computers I think." Then this movie is for you. My hope is to help non-developers understand what we do and why we do it.

5. When does it come out?

The plan is to make it available to festivals in beginning of 2020 and making it generally available by the end of 2020.





Message from the Director

Back in the early '80s I begged my mother and grandmother to help me get my first computer. When that Vic-20 arrived, I was mesmerized and spent my days and night trying to get it to do what I wanted it to. This more than 30-year love affair continues today. From my first job, I noticed that many software people were just like me: passionate, awkward, and workaholic.

For many of the past twenty of those thirty years, I've been trying to turn my passion into story. After writing books, creating courses, recording seminars and speaking at international conferences, I decided it was time I turned my storytelling need to bring this story to the world. That's why I'm making HELLO WORLD.

The point of this film is to tell non-software people what we do and why we do it.