

A FILM BY **SHAWN WILDERMUTH**

Hello World: The Film

```
space HelloWorld
```

```
public class Animal
```

```
public string Name;
```

```
public int Age
```

```
}
```

Hello World: The Film

A Documentary Film

Expected Running Time: 90 minutes

Directed By: Shawn Wildermuth

Produced By: Shawn Wildermuth

Production Company: TBD

Edited by: TBD

Composer: TBD



LOGLINE

[44 WORDS]

Software runs much of our lives these days, but many of don't understand code or the people who craft it. This film will explore what programming is, who builds the software we rely on, and why they dedicate their lives to this crucial resource.

SYNOPSIS

[108 WORDS]

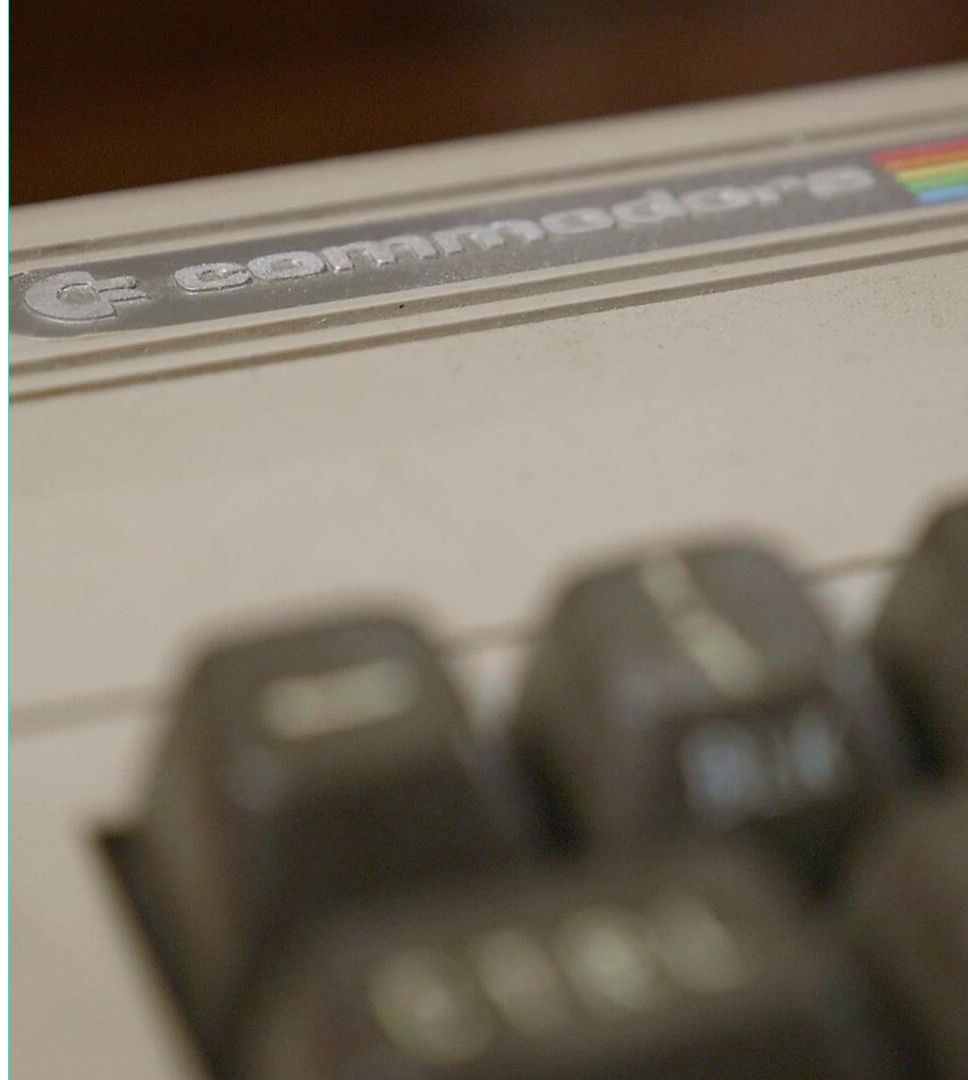
This documentary film will talk about software developers in their own voices. These workers are unlike most others in today's economy. Software developers come from a wide range of backgrounds and educations. They have a passion for that work that most people do not understand. This film aims to try and explain why software development so different from other industries. In addition, the film will dive into the lack of diversity inside the industry including why more women and minorities don't pursue software careers or stay in software careers. Especially when women and people of color had a prominent role in the early days of the computer revolution.

OUR STORY

Code is everywhere. Every phone call you make, every website you visit, and even every car you drive has software powering it. For many people, code looks like the falling letters in *The Matrix* or what they see on *CSI*. But it's not that exotic. *HELLO WORLD* is a film that means to answer three questions: what is code; who are coders; and how coding is different from other careers. The film starts by exploring where code is and what it actually takes to make machines do what we want them to do. By demystifying the job of programming, *HELLO WORLD* hopes to entice and educate.

Behind all of this software are coders, computer programmers, and engineers. These people are a passionate, smart, and sometimes lacking social graces. Being a software developer has undergone several major changes and by letting developers tell their stories, *HELLO WORLD* will explore who coders really are.

In addition, the film will explore the uneasy state of technology culture today. By going back to its origins, the film will find out where all the women and people of color went, leaving only a glut of white men in the industry. The hope is to provide some possible solutions to improving this disparity.



DIRECTOR, Shawn Wildermuth

HELLO WORLD is Shawn's debut feature-length documentary. It's the perfect vehicle for him to tell the story of the world he's spent over thirty years exploring. He's been tinkering with computers and software since he got a Vic-20 back in the early '80s. He's authored eight books and innumerable articles on software development. You can reach him at his blog at wildermuth.com. He released his first short documentary about his neighborhood which you can see on YouTube.



FREQUENTLY ASKED QUESTIONS

1. Why Are you making a movie?

I am passionate about two things: storytelling and writing code. This film is a marrying of both of my great loves.

2. Why would a movie about software be interesting?

Software is everywhere, whether we notice it or not. In fact, it's usually in places where we don't notice it. This film will explain why coders are so passionate about what they do.

3. I'm a coder, why would I care about your movie?

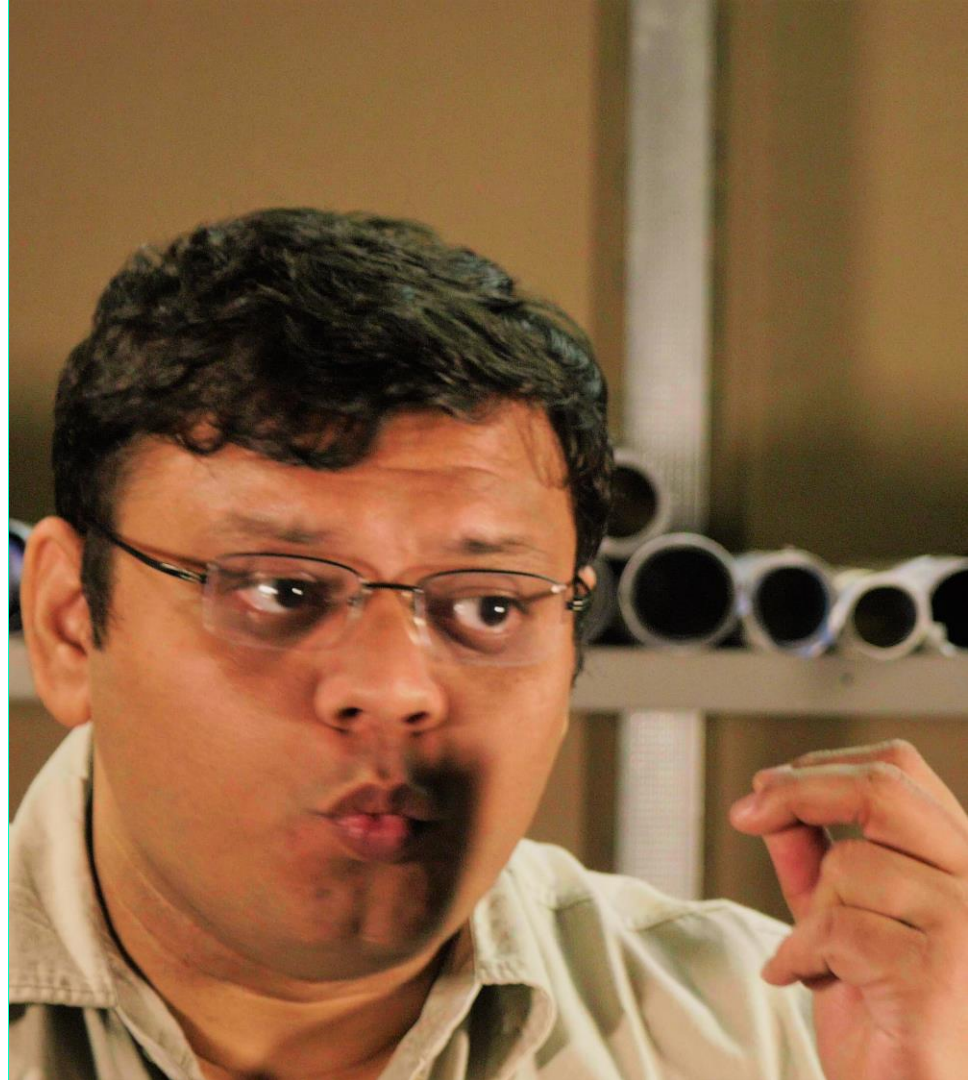
Many software developers don't know about the history of the industry. This movie will tell that story.

4. I don't write software, but my spouse/child/parent does, will I like your movie?

If you've ever said, "Well, they're in computers, I think." Then this movie is for you. My hope is to help non-developers understand what we do and why we do it.

5. When does it come out?

The plan is to make it available to festivals in the beginning of 2020 and making it generally available by the end of 2020.





Message from the Director

Back in the early '80s I begged my mother and grandmother to help me get my first computer. When that Vic-20 arrived, I was mesmerized and spent my days and nights trying to get it to do what I wanted it to. This thirty year love affair continues today. From my first job, I noticed that many software people were just like me: passionate, awkward, and workaholic.

For many of the past twenty of those thirty years, I've been trying to turn my passion into story. After writing books, creating courses, recording seminars and speaking at international conferences,

The story of software developers is complex. It includes not only each developer's stories, but also the history of the industry as well as the cultural problem in which the industry finds itself. The lack of women and people of color in both coding jobs and management positions, means that the industry might be in trouble unless something changes. That's why I'm making HELLO WORLD.